

# USG FOUNDATION

SERVING THE UNIVERSITY SYSTEM OF GEORGIA

## BOARD OF REGENTS' SCHOLARSHIP & AWARDS GALA

**AUGUST 23, 2025**



## SPONSORSHIP BENEFITS

### **\$250,000 CAPTAIN'S CIRCLE SPONSOR**

- Up to 32 VIP tickets to the Gala with VIP pre-show experience including jet flight simulator and meet and greet with celebrity host
- Six hotel rooms at Renaissance Concourse Atlanta Airport Hotel on Gala night
- Opportunity for onstage remarks (live or video)
- Special recognition in full page ad in the Atlanta Business Chronicle
- Press release to all major State media announcing sponsorship
- Full page digital ad
- Prominent logo recognition on all event materials and communications including invitations, program booklet, event signage and backdrops\*
- Placement of Sponsor's product, samples or gifts in swag bags

### **\$100,000 JETSETTER SPONSOR**

- Up to 24 VIP tickets to the Gala
- Three hotel rooms at Renaissance Concourse Atlanta Airport Hotel on Gala night
- Opportunity for 30 second onstage remarks (live or video)
- Logo recognition in full page ad in the Atlanta Business Chronicle
- Half page digital ad
- Logo recognition on all event materials and communications including invitations, program booklet, event signage and backdrops\*
- Placement of Sponsor's product, samples or gifts in swag bags

### **\$50,000 SKY CLUB SPONSOR**

- Up to 16 Premier tickets to the Gala
- Two hotel rooms at Renaissance Concourse Atlanta Airport Hotel on Gala night
- Opportunity for 30 second onstage remarks (live or video)
- Listing in full page ad in the Atlanta Business Chronicle
- Listing on all event materials and communications including invitations, program booklet, event signage and backdrops
- Placement of Sponsor's product, samples or gifts in swag bags

### **\$25,000 FREQUENT FLIER SPONSOR**

- Up to 8 tickets to the Gala
- One hotel room at Renaissance Concourse Atlanta Airport Hotel on Gala night
- Listing in full page ad in the Atlanta Business Chronicle
- Listing on all event materials and communications including invitations, program booklet, event signage and backdrops
- Placement of Sponsor's product, samples or gifts in swag bags

### **\$10,000 RUNWAY SPONSOR**

- Up to 4 tickets to the Gala
- Listing on all event materials and communications including invitations, program booklet, event signage and backdrops

### **\$5,000 GROUND SUPPORT SPONSOR**

- Up to 2 tickets to the Gala
- Listing on event materials and communications including invitations, program booklet, and event signage

\* Sponsorships must be received by **June 12** for invitation inclusion, and by **July 31** for inclusion in all other event materials.

*The Sky's the Limit!*

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