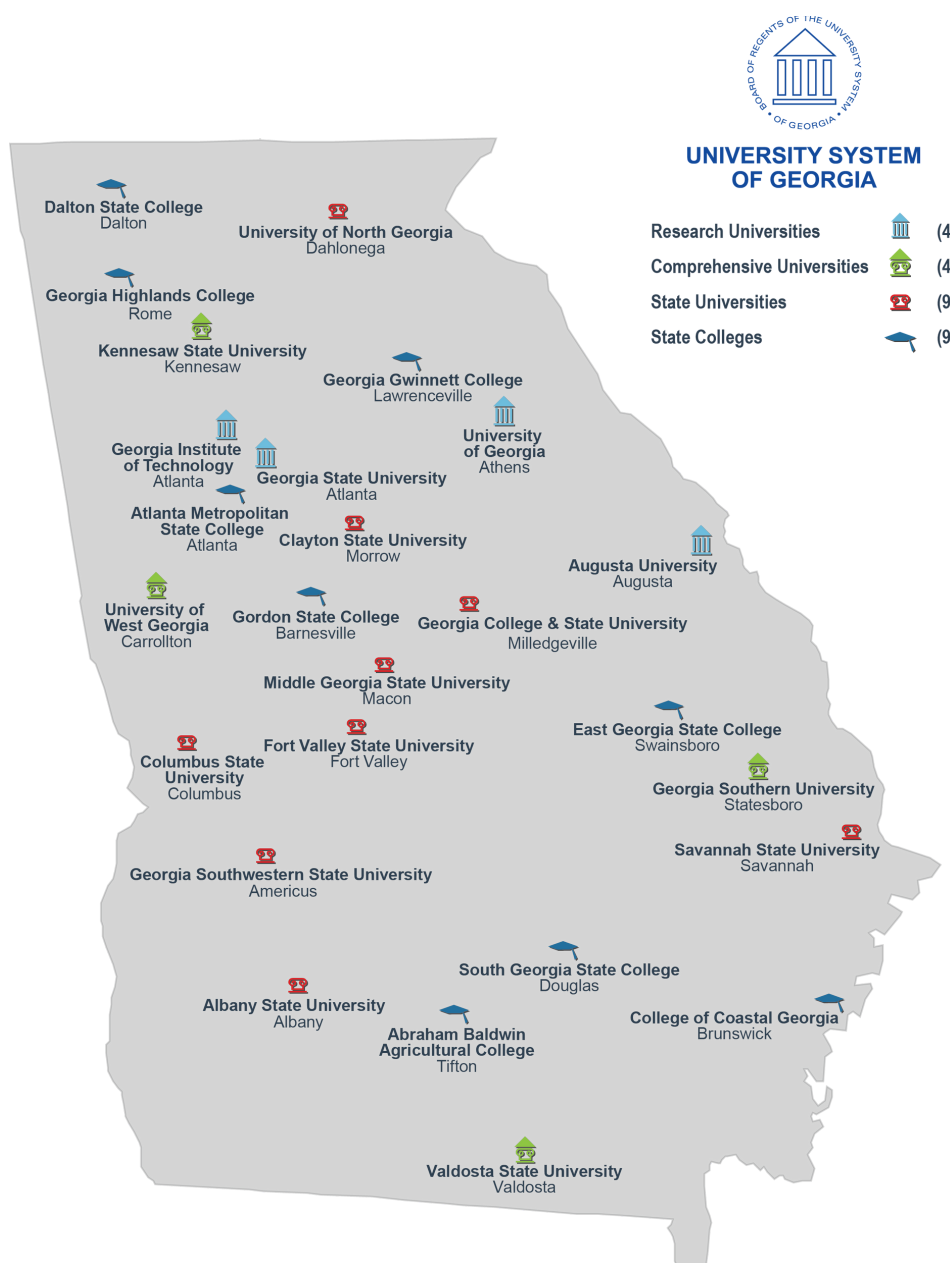


# Field of Study Scholarships

## UNIVERSITY SYSTEM OF GEORGIA FOUNDATION

To address the critical need for student scholarships in Georgia, The University System of Georgia Foundation created an opportunity for donors to provide "Field of Study" named Scholarships for students wishing to attend one of the 26 USG Institutions.

- A named scholarship provided to students from a designated field of study
- Students attending or planning to attend one of our 26 USG Institutions
- Students with a documented financial need



Donors seeking to establish a “Field of Study” Scholarship may create an endowed named scholarship to support students in perpetuity or an annual scholarship to provide immediate assistance to students.

Establishing a “Field of Study” Scholarship provides corporations or professional associations the opportunity to encourage students pursuing a particular academic area of study and introduce recipients to your company. Office tours, company lunches, or recruitment days are great avenues to enhance student engagement.

“Field of Study” scholarships can be combined as a part of the overall sponsorship of the annual Board of Regents’ Scholarship Gala. This premier evening is the state’s largest celebration recognizing Georgia’s students and faculty, as well as individuals who make a true difference in the lives of students. Distinguished guests include the Governor, the Board of Regents, the Chancellor, presidents of the colleges and universities within the University System of Georgia, and corporate and community leaders. For more information on this extraordinary event, please visit [https://www.usgfoundation.org/regents\\_gala](https://www.usgfoundation.org/regents_gala).

**CREATE AN ENDOWED SCHOLARSHIP**

Creating an endowed scholarship provides critical tuition support for USG students in perpetuity. Endowed scholarships are established with a gift of \$25,000 or more. Donors may establish a named scholarship endowment with a minimum gift of \$5,000 with a commitment to grow the scholarship fund to \$25,000 over a five-year period. Upon reaching the \$25,000 level, the fund will be permanently invested in the USG Investment Pool. Scholarship awards are provided from earnings in accordance with USG Foundation Investment Pool spending guidelines.

**CREATE AN ANNUAL SCHOLARSHIP**

Creating an annual scholarship provides critical and immediate tuition support for USG students. Donors may establish a named annual scholarship with a gift of \$5,000 or more. With an initial gift of \$2,000 and a pledge commitment of \$5,000 in total, a donor create a named, annual scholarship. Annual scholarships will be awarded for as many years as the funds are donated. The name associated with the scholarship will remain with the fund until such time as the fund is depleted or discontinued.

**OTHER GIVING OPPORTUNITIES**

THE USG Foundation welcomes donations to establish and name new gift funds as well as donations of any size in support of already existing funds. Gifts and pledges of any amount can be made in support of existing scholarship funds by visiting [www.usgfoundation.org/give/](http://www.usgfoundation.org/give/)

**For more information on this opportunity, please contact:**  
**Karen N. McCauley**  
**Vice Chancellor for Development**  
**The University System of Georgia Foundation**  
**p: 470-717-7978**  
**Karen.McCauley@usg.edu**  
**[www.usgfoundation.org](http://www.usgfoundation.org)**

# The University System of Georgia



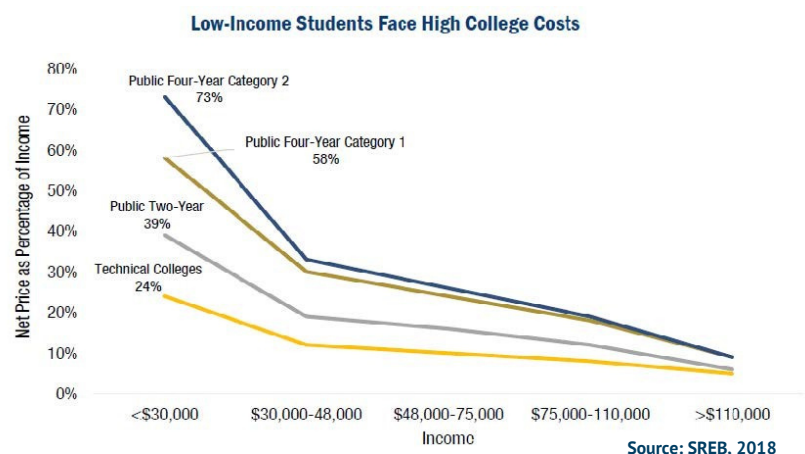
- 26 institutions/340,000+ students
  - One of only three states with two or more institutions in the U.S. News and World Report 2021 Top 20 Public National Universities. Georgia Tech is in a tie for No. 8 and The University of Georgia in a tie at No. 15.
  - FY19 Economic Impact: \$18.5 billion
  - Research Funding: \$2B annually
- Selig Center for Economic Growth*
- “Creating a More Educated Georgia”*

## Planning for Georgia's Future

**Complete College Georgia:** by 2025, it is projected that over 60 percent of jobs in Georgia will require some form of college education. Today, only 47.9 percent of the state’s young adults qualify. At the same time, the birth rate in Georgia is declining meaning that to fill the job “gap”, more adults will need to return to college to attain their degree. Under the direction of the Complete College Georgia initiative, the University System of Georgia and the Technical College System of Georgia address this critical need in Georgia’s Higher Education Completion Plan.

## The Urgency of Providing Need-Based Scholarships

**Making a college degree affordable** for more Georgians is one of the best investments in the state economy and workforce. When students from low-and high-income families attend the same college, they earn similar salaries afterward. Higher education can level the playing field for students of different socioeconomic backgrounds and helps boost the broader economy in the process.



**HELPING OUTSTANDING PUPILS EDUCATIONALLY (HOPE):** Georgia’s main strategy for the past 25 years to increase college access and affordability rested on HOPE scholarships and grants. HOPE, the largest state merit-based aid program in the country, helped a generation of Georgians pay for college. HOPE is generous, but relying on it alone as a strategy leaves gaps for many students. Georgia’s higher education landscape shifted dramatically since the first student earned a HOPE scholarship in 1993.

**70%  
OF LOW-INCOME STUDENTS  
DO NOT RECEIVE HOPE**

Student enrollment soared since then, especially among students from low income families. A 2016 GBPI analysis found HOPE is not effective at reaching students of all family income levels.

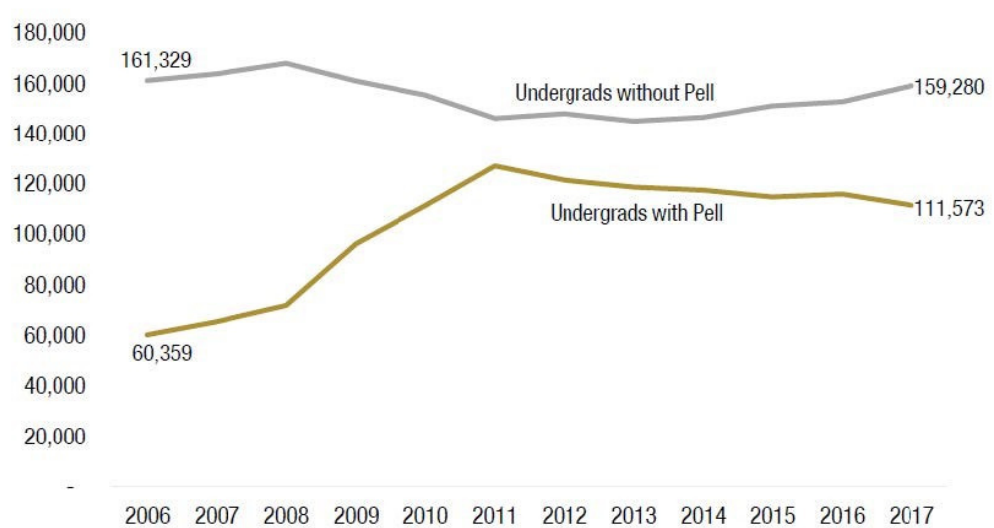
The federal student aid landscape shifted as well. State aid is designed to complement federal aid, most of which is distributed through Pell Grants and loans. Pell’s purchasing power eroded over time.

**THE MAXIMUM PELL GRANT COVERS  
29%  
OF THE AVERAGE COST TO ATTEND A PUBLIC  
FOUR-YEAR COLLEGE AS COMPARED TO 42%  
IN 2001.**

**42%  
OF GA COLLEGE STUDENTS SAY  
THEIR PARENTS DON’T HELP THEM  
PAY FOR COLLEGE (HOPE CENTER)**

**OVER \$7,000  
IS THE AVERAGE UNMET  
FINANCIAL NEED PER YEAR**

**112,000  
STUDENTS WITH UNMET NEED  
IN THE USG**



**Approximately 146,000 Georgia college students do not receive either Pell or HOPE.** This is why the USG Foundation is focused on raising money for need based scholarships – **last year, the \$1.4 million distributed by the USG Foundation in scholarships was impactful.** This amount of funding could pay four-year tuition expenses for 37 Georgia students to attend a Research University, or 132 students to attend a state college. Students assisted by generous donors with scholarship funding are each grateful for the gift of a higher education. For each scholarship recipient awarded, there are hundreds more waiting, hoping, for their dream to become reality. Our work will not be complete until all students in Georgia are offered a quality, affordable education.